

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JAN 2019**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	137,854	106,332	689	532	137,854	106,332	29.6%
Branches*	242,019	205,689	1,151	970	242,019	205,689	17.7%
Mobile Units	2,936	2,558			2,936	2,558	14.8%
Library for the Blind	40,207	41,462			40,207	41,462	-3.0%
OLBPD BARD	13,500	12,115			13,500	12,115	11.4%
eMedia	45,639	39,059			45,639	39,059	16.8%
TOTAL CIRCULATION	482,155	407,215			482,155	407,215	18%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
eBook	24,940	22,661	24,940	22,661	10.1%
eAudiobook	17,635	13,892	17,635	13,892	26.9%
eMusic	330	374	330	374	-11.8%
eVideo	691	728	691	728	-5.1%
eMagazines	2,043	1,404	2,043	1,404	45.5%
TOTAL eCIRCULATION	45,639	39,059	45,639	39,059	16.8% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2019	2018	2019	2018	
Main Library	107	56 minutes	6,888	7,571	6,476	6,934	-6.6%
Branches	590	42 minutes	54,744	58,676	38,704	41,172	-6.0%
TOTAL USAGE	697		61,632	66,247	45,180	48,106	-6.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	690	690

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	26,988	27,505	135	138	26,988	27,505	-2%
Branches*	136,279	148,180	648	699	136,279	148,180	-8%
TOTAL VISITS	163,267	175,685			163,267	175,685	-7.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JAN 2019**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,187	1,551	550	1,314	7,602	509	8,111
Brooklyn	2,518	967	351	643	4,479	514	4,993
Carnegie West	5,164	1,665	1,436	1,703	9,968	1,181	11,149
Collinwood*	2,380	1,157	303	1,491	5,331	262	5,593
East 131st	2,049	827	364	520	3,760	348	4,108
Eastman	8,824	2,016	1,389	2,353	14,582	2,245	16,827
Fleet	5,627	1,448	868	1,530	9,473	759	10,232
Fulton*	4,130	1,607	477	889	7,103	798	7,901
Garden Valley	2,544	511	161	360	3,576	243	3,819
Glenville	3,757	1,330	440	1,759	7,286	547	7,833
Harvard-Lee	3,154	807	567	1,040	5,568	721	6,289
Hough	3,775	1,017	380	905	6,077	353	6,430
Jefferson	2,945	850	831	1,079	5,705	695	6,400
Langston Hughes	3,380	1,460	561	1,378	6,779	514	7,293
Lorain	3,396	1,142	513	907	5,958	532	6,490
Martin Luther King, Jr.	2,333	941	634	1,202	5,110	735	5,845
Memorial-Nottingham	5,580	956	1,112	3,133	10,781	1,322	12,103
Mt. Pleasant	1,760	797	480	875	3,912	259	4,171
Rice	6,522	1,331	817	2,555	11,225	883	12,108
Rockport	9,906	1,629	1,677	2,338	15,550	1,714	17,264
South*	6,863	1,216	478	910	9,467	703	10,170
South Brooklyn	8,736	1,322	1,468	2,717	14,243	1,650	15,893
Sterling	3,174	885	466	689	5,214	343	5,557
Union	2,560	928	327	1,086	4,901	402	5,303
Walz	6,761	1,984	964	2,127	11,836	1,131	12,967
West Park	7,832	1,674	2,852	4,252	16,610	2,076	18,686
Woodland	5,285	1,314	490	880	7,969	515	8,484
TOTAL	125,142	33,332	20,956	40,635	220,065	21,954	242,019

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JAN 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	8,111	6,930	8,111	6,930	1,181	17%
Brooklyn	4,993	4,073	4,993	4,073	920	23%
Carnegie West	11,149	9,878	11,149	9,878	1,271	13%
Collinwood	5,593	5,247	5,593	5,247	346	7%
East 131st	4,108	3,819	4,108	3,819	289	8%
Eastman	16,827	13,478	16,827	13,478	3,349	25%
Fleet	10,232	9,257	10,232	9,257	975	11%
Fulton	7,901	8,579	7,901	8,579	-678	-8%
Garden Valley	3,819	2,723	3,819	2,723	1,096	40%
Glenville	7,833	4,189	7,833	4,189	3,644	87%
Harvard-Lee	6,289	6,831	6,289	6,831	-542	-8%
Hough	6,430	4,887	6,430	4,887	1,543	32%
Jefferson	6,400	6,189	6,400	6,189	211	3%
Langston Hughes	7,293	5,699	7,293	5,699	1,594	28%
Lorain	6,490	6,910	6,490	6,910	-420	-6%
Martin Luther King, Jr.	5,845	5,022	5,845	5,022	823	16%
Memorial-Nottingham	12,103	10,750	12,103	10,750	1,353	13%
Mt. Pleasant	4,171	3,336	4,171	3,336	835	25%
Rice	12,108	8,905	12,108	8,905	3,203	36%
Rockport	17,264	14,353	17,264	14,353	2,911	20%
South	10,170	6,558	10,170	6,558	3,612	55%
South Brooklyn	15,893	14,354	15,893	14,354	1,539	11%
Sterling	5,557	4,860	5,557	4,860	697	14%
Union	5,303	3,671	5,303	3,671	1,632	44%
Walz	12,967	11,679	12,967	11,679	1,288	11%
West Park	18,686	17,018	18,686	17,018	1,668	10%
Woodland	8,484	6,494	8,484	6,494	1,990	31%
TOTAL	242,019	205,689	242,019	205,689	36,330	18%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JAN 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	3,264	3,788	3,264	3,788	-524	-14%
Brooklyn	2,903	2,648	2,903	2,648	255	10%
Carnegie West	7,237	8,507	7,237	8,507	-1,270	-15%
Collinwood	2,950	4,132	2,950	4,132	-1,182	-29%
East 131st	4,994	5,733	4,994	5,733	-739	-13%
Eastman	7,683	8,183	7,683	8,183	-500	-6%
Fleet	7,218	7,442	7,218	7,442	-224	-3%
Fulton	4,633	5,902	4,633	5,902	-1,269	-22%
Garden Valley	3,190	3,027	3,190	3,027	163	5%
Glenville	4,015	4,219	4,015	4,219	-204	-5%
Harvard-Lee	5,099	6,158	5,099	6,158	-1,059	-17%
Hough	5,071	6,640	5,071	6,640	-1,569	-24%
Jefferson	3,837	3,414	3,837	3,414	423	12%
Langston Hughes	4,812	5,263	4,812	5,263	-451	-9%
Lorain	4,060	5,325	4,060	5,325	-1,265	-24%
Martin Luther King, Jr.	4,006	4,880	4,006	4,880	-874	-18%
Memorial-Nottingham	4,298	2,933	4,298	2,933	1,365	47%
Mt. Pleasant	2,383	3,143	2,383	3,143	-760	-24%
Rice	8,431	8,334	8,431	8,334	97	1%
Rockport	6,339	6,177	6,339	6,177	162	3%
South‡	0	4,508	0	4,508	-4,508	-100%
South Brooklyn	9,396	5,623	9,396	5,623	3,773	67%
Sterling	7,129	7,279	7,129	7,279	-150	-2%
Union	4,522	4,728	4,522	4,728	-206	-4%
Walz	5,497	6,238	5,497	6,238	-741	-12%
West Park	7,149	6,579	7,149	6,579	570	9%
Woodland	6,163	7,377	6,163	7,377	-1,214	-16%
TOTAL	136,279	148,180	136,279	148,180	-11,901	-8%

‡Equipment not reinstalled post-construction.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JAN 2019**

Branch	Total Circulation
1 West Park	18,686
2 Rockport	17,264
3 Eastman	16,827
4 South Brooklyn	15,893
5 Walz	12,967
6 Rice	12,108
7 Memorial-Nottingham	12,103
8 Carnegie West	11,149
9 Fleet	10,232
10 South	10,170
11 Woodland	8,484
12 Addison	8,111
13 Fulton	7,901
14 Glenville	7,833
15 Langston Hughes	7,293
16 Lorain	6,490
17 Hough	6,430
18 Jefferson	6,400
19 Harvard-Lee	6,289
20 Martin Luther King, Jr.	5,845
21 Collinwood	5,593
22 Sterling	5,557
23 Union	5,303
24 Brooklyn	4,993
25 Mt. Pleasant	4,171
26 East 131st	4,108
27 Garden Valley	3,819
	242,019

‡Equipment not reinstalled post-construction.

Branch	Attendance
South Brooklyn	9,396
Rice	8,431
Eastman	7,683
Carnegie West	7,237
Fleet	7,218
West Park	7,149
Sterling	7,129
Rockport	6,339
Woodland	6,163
Walz	5,497
Harvard-Lee	5,099
Hough	5,071
East 131st	4,994
Langston Hughes	4,812
Fulton	4,633
Union	4,522
Memorial-Nottingham	4,298
Lorain	4,060
Glenville	4,015
Martin Luther King, Jr.	4,006
Jefferson	3,837
Addison	3,264
Garden Valley	3,190
Collinwood	2,950
Brooklyn	2,903
Mt. Pleasant	2,383
South‡	0
	136,279

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,
Maxine Goodman Levine College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JAN 2019**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
CLEVNET	73,951	61,827	73,951	61,827	20%
Other Libraries	579	525	579	525	10%
TOTAL	74,530	62,352	74,530	62,352	20%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Projected	13,249	14,424	13,249	14,424	-8%
Mail and Email Reference	94	391	94	391	-76%
Interlibrary Loan Requests	924	1,166	924	1,166	-21%
TOTAL	14,267	15,981	14,267	15,981	-11%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
New Titles Added	4,940	4,562	4,940	4,562	8%
Total Items Added	17,005	20,329	17,005	20,329	-16%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Main Library	200	200	200	200	0%
Branches	5,679	5,724	5,679	5,724	-1%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Downloads	13,500	12,115	13,500	12,115	11%
Users	667	656	667	656	2%

Included in circulation activity